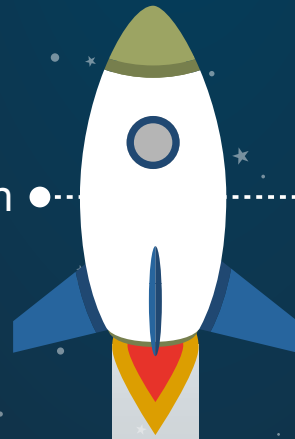


MENZING PRODUCT LAUNCH

IT'S NO ROCKET SCIENCE, BUT IT COMES MIGHTY CLOSE!



Product launch

7.

Product launch: often possible within 6 months, full service support, flexible extensive product growth support, full documentation and accreditation support

6.

Production: global production of parts, assembling parts, full logistical supply chain



Production

Preproduction

5.

Pre-production: designing test procedures and process validations, selection process suppliers, producing test series, development assembly line and process.



4.

Prototype: first physical model, testing, validating, product development plan and preparing / organizing supply chain.



Prototyping



Design

3.

Conceptual design: defining features and solutions
Functional design: product structure, components, materials, processes etc.



2.

Specs: Product requirements operational output, design, pricing, maintenance etc.



Specs

Idea

1.

Idea: you have an idea for a product launch, a product(re)design or a product change.

